



SHIMA GHAHERI
Product & Toy Designer

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585.284.4535

EDUCATION

MFA Industrial Design

Rochester Institute of Technology

Rochester, NY | 2016 - 2019 | GPA 3.8/4.00

Thesis: Modular System Of Toys For War-affected Children

BA Industrial Design

University of Art

Tehran, Iran | 2011 - 2015 | GPA 4.00/4.00

Capstone: Interactive Playset For Childhood Obesity Epidemic

SKILLS

Design

Research	Design Thinking
Ideation	Problem Solving
Illustration	Concept Development
Sketching	Rapid Prototyping
Rendering	Model Making
Storyboarding	Project Management

Software

SolidWorks	Adobe Photoshop
Fusion 360	Adobe Illustrator
Rhinoceros	Adobe InDesign
Keyshot	Adobe After Effects

Language

English	Fluent
Persian	Native
German	Intermediate
French	Beginner

EXHIBITIONS

Imagine RIT

RIT Simone Center 2019

T-Minus

RIT University Gallery 2019

MFA ID Thesis Show

RIT University Gallery 2018

Imagine RIT

RIT Vignelli Center for Design Studies 2017

T-Minus

RIT University Gallery 2017

BA ID Capstone Show

University of Art 2015

SELECTED EXPERIENCES

AccessAbility | Rochester, NY | Jan, 2019 - Present

Product Designer

Design, develop and test assistive devices and systems including therapeutic, access and health technologies products. Communicate with Product Development, Tech, and Engineering teams daily regarding tech packs and development. Record and communicate all projects' details to the agents such as consumer testing, sample requests, and product information.

Kaleidoscope Me™ | Rochester, NY | Aug - Dec, 2018

Director of Product Development

Designed and developed media contents and products to support the Kaleidoscope Me™ launching the start-up. Kaleidoscope ME™ is a live action TV / Web series startup that integrates live action and animation that brings the concept of healthy self-care and regulation into the everyday lives of children in classrooms and at home.

Studio 930 | Rochester, NY | Jun - Aug, 2018

Product Design Lead

Participated in a collaborative project between the Studio 930 and Rochester Regional Health for making a better experience for stakeholders in the concept of "Smart Exam Room." Collaborated with a group of industrial designers and engineers to do research, benchmarking, ideation, model making, and presentations for clients.

Hasbro | Providence, RI | Jun - Aug, 2017 + Jan - May, 2018

Product Design Intern

As a Playskool team member, provided continuous conceptual presentations of new toy product ideas & categories, next-level product refreshes for current lines & license products, and made and tested mock-ups in Hasbro's FunLab to make better play experiences for children around the world!

RECOGNITION & CERTIFICATES

IDEO Certificate

Design Kit: The Course For Human-Centered Design 2019

IDEO Certificate

Design Kit: Prototyping 2019

Speaker

TEDxRIT 2018

First Place

School of Design Student Thesis Award 2018

First Place

RIT Graduate Showcase Award 2018

First Place

RIT T-Minus 2017